



Johanna Karlsson

Current

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| Global UX Manager Shopify | Full time | 2021 |
| Founder JHKarlson Design | Part time | 2010 |

Skills

Leadership, Product Organisation, Recruitment, People management, Team building, Resource planning, Budgeting

Graphic Design, UX Design, UI Design, Creative Processes, User testing, UX research, Motion Design, Art Direction, Creative Direction, Photography, Video production,

Presentation (small to big audiences), Facilitator, Agile processes, Organitising, Structure, Feedback

Language: Swedish, English

Experience

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| Global UX Manager Shopify | 2021 March - Current |
| Klarna Bank AB Design Director Purchase Experience | 2020 Feb - 2021 Feb |
| Design Director Merchant Acquisition & Growth | 2019 Feb - 2020 Feb |
| Oriflame Cosmetics Head of UI / UX Design | 2017 Dec - 2019 Feb |
| UI Design Lead | 2017 Jan - 2017 Dec |
| Digital Art Director | 2015 June - 2017 Jan |
| Digital Designer, Service Design | 2015 Jan - 2015 June |
| Digital Designer, Campaigns & Branding | 2013 Aug - 2015 Jan |
| Digital Designer & Front-end Developer Otilia Media | 2012 June - 2013 June |
| [Internship] Projector, Reklambanken, NPP Reklambyrå Digital Designer & Front-end Developer | 2011 - 2012 |
| Founder JHKarlson.com | 2010 Oct - Current |
| Webshop manager Spånga Järn & Färg | 2008 - 2009 |
| Photo assistant Ateljé Uggla | 2006 June - July |

Education

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| Presentation Technic More intenz | 2018 |
| Coaching Leadership Mercuri International Group | 2017 |
| UX Product Development Berghs School of Communications | 2016 |
| Attractive Design & User Experience Crisp Academy | 2013 |
| Media Technology, Bachelor's degree 180 hp Focus area: Graphic Design Blekinge Institute of Technology | 2009 - 2012 |
| Media programme 2500 p Focus area: Graphic Design & Photography Riddarfjärdens Gymnasium | 2004 - 2007 |

Achievements

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| Nominated: Employee of the year Oriflame Cosmetics | 2019 |
| Speaker: From idea to app prototype in 2 weeks Rival, Stockholm Cap&Design Inhouse Days 2018 | 2017 |
| Speaker: Live demo, SkinExpert Mobile App Silhouette cruise ship, Rome - Italy Oriflame 50th Anniversary Cruise | 2017 |
| Winner; Most popular Business Tool (Business App) Oriflame Excellence Award | 2016 |

Other

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| Member Design Leadership Sweden | 2018 |
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Contact

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