

A black and white close-up portrait of Johanna Hallberg Karlson. She has long, light-colored hair and is looking slightly to the left of the camera with a neutral expression. The background is blurred, suggesting an outdoor setting. The text 'JOHANNA HALLBERG KARLSON' is overlaid in a gold, sans-serif font across the lower portion of her face and neck.

JOHANNA HALLBERG KARLSON

CURRENT

Head of UI / UX Design Global Online - Oriflame Cosmetics	Full time	2017
Founder JHKarlson Design	Part time	2010

EXPERIENCE

Oriflame Cosmetics

Head of UI / UX Design	2017 Dec - Current
UI Design Lead	2017 Jan - 2017 Dec
Digital Art Director	2015 June - 2017 Jan
Digital Designer, Service Design	2015 Jan - 2015 June
Digital Designer, Campaigns & Branding	2013 Aug - 2015 Jan
Digital Designer Otilia Media	2012 June - 2013 June
Digital Designer Projector [Internship]	2012 Feb - May
Digital Designer Reklambanken [Internship]	2012 Jan - Feb
Digital Designer NPP Reklambyrå [Internship]	2011 Sept - Jan
Founder JHKarlson.com	2010 Oct - Current
Webshop manager Spånga Järn & Färg	2008 - 2009
Photo assistant Ateljé Uggla	2006 June - July

ACHIEVEMENTS

Speaker: From idea to app prototype in 2 weeks Rival, Stockholm Cap&Design Inhouse Days 2018	2017 Oct
Speaker: Live demo, SkinExpert Mobile App Silhouette cruise ship, Rome - Italy Oriflame 50th Anniversary Cruise	2017 Aug
Winner; Most popular Business Tool (Business App) Oriflame Excellence Award	2016

OTHER

Member Design Leadership Sweden	2018
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EDUCATION

Presentation Technic More intez	2018
Coaching Leadership Mercuri International Group	2017
UX Product Development Berghs School of Communications	2016
Attractive Design & User Experience Crisp Academy	2013
Media Technology, Bachelor's degree 180 hp Focus area: Graphic Design Blekinge Institute of Technology	2009 - 2012
Media programme 2500 p Focus area: Graphic Design & Photography Riddarfjärdens Gymnasium	2004 - 2007